



All sessions & activities take place in the Ballroom unless otherwise indicated

Tuesday September 15th:

Opens 2pm

Registration and Badge Pick-Up - *2nd Floor Foyer*

5pm to 7 pm

Conclave 45 Welcome Party - *2nd Floor Foyer*

Wednesday September 16th:

7:00a-8:15a

Breakfast

7:45a-8:15a - *Friends of Bill W in the Apollo Lounge*

8:15a-8:30a

Welcome and Opening Remarks

8:30a-9:50a

Ask Me Almost Anything:

Moderator: Harv Blain - Programming Consultant.

Bob Leighton - CEO President Leighton Enterprises

Dennis Corbett - Telecommunications Legal Professionals, PLLC

Dan Cash - VP Market Manager, Director of Digital Sales and Development
/Midwest Communications

Dave Ryan - KDWB Ambassador

Raphael George - VP Affiliates Sales & Content Superadio

10:00a-10:50a

The Future of Talent:

Moderator: Rob Taylor - The Conclave

Brian Wright - Radio/Media Consultant at Audience Development Group

Valerie Geller - Geller Media International

11:00a-11:50a

10 Things We Learned Over 50 Years of Radio

Fred and Paul Jacobs

12:00-1:30p

Rockwell Awards Luncheon - With Awards Going To:

Herb Hoppe - Tri-Country Broadcasting of Sauk Rapids, MN

Mark Bolke - retired RCS executive and former Conclave Chairman of the

Board Dave - "Chachi" Denes, co-founder of Benztown Branding

Joe Knapp - founder of MusicMaster Scheduling

Lori Lewis - founder of Lori Lewis Media and former Conclave Chairperson
of the Board

Dan Seeman - VP/Market Manager, Hubbard - Media that
Connects/Minneapolis

1:45p-2:50p

Top 25 Radio Promotions of All Time

Paige Nienaber - CPR Radio Promotions and Consulting

3:00p-3:50p

Social Media Do's and Dont's for Effective Messaging and Impact:

Moderator: Jonathan West - The Conclave

Jodi Koontz - Murphy, Sam and Jodi

Baby Haze - WIXX Green Bay,

Jenny Luttenberger – Co-Host Falen and Friends KDWB

4:00p-4:50p

The Future of Programming:

Moderator: Sean Ross - Radio Insight

Greg Strassel - EVP Programming & Audience Development at Hubbard Media

Jeff McCarthy - VP of Programming Midwest

Joel Denver - CEO Sonic Trek.ai

Chad Taylor - OM WXCL and WSWT Peoria

5:00p-7:00p

The Last Cocktail Party!

Thursday September 17th:

7:00a-8:15a

Breakfast

7:45a-8:15a Friends of Bill W - Apollo Lounge

8:15a-8:30a

Welcome and Second Day Remarks

8:30a-9:30a

Keynote Address: Ken Levine - Award-Winning DJ, Play-By-Play Announcer, Writer, Producer

9:40a-10:30a**Syndicated Programming: What Works and What Doesn't:**

Moderator - Danno Wolkoff/President-Happyland World

Mason - Liveline

Tony Lorino - Throwback Nation

T.J. - The T.J. Show

John Garabedian - President, Jamchannel

Robby Bridges - Robby's Top 20 Countdown

10:40a-12:00p**How KDWB Made Legends: Then, Now, and Next!**

All Star Cast of former KDWB Staff & Artists

Moderator: Kelly Kelly Kelly (K3) Doherty - Imaging House/K3VO

Rich Davis - Sr. VP of Programming/iHeart Minneapolis

Angi Taylor - KSTP/Minneapolis

Scotty Davis - WFUS/Tampa Bay

Falen - KDWB Morning Show/Nationally syndicated The Jason Show

JJ Kincaid - WKHK/Atlanta/Nationally syndicated Kincaid and Dallas

Morning Show and more!

12:00p**Farewell Luncheon**